



GLOBAL CONFERENCE ON BUSINESS,  
HOSPITALITY AND TOURISM RESEARCH  
Oct 2-5, 2018 | Ho Chi Minh City, Vietnam



<http://glosearch.org>

## Call for Papers

Global Conference on Business, Hospitality and Tourism Research (*GLOSEARCH 2018*) will be held during October 2-5, 2018 at the Hoa Sen University campus in Ho Chi Minh City, Vietnam.

GLOSEARCH 2018 conference aims to bring together researchers, scientists, scholar and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of business, hospitality, and tourism research and discuss the practical challenges encountered and the solutions adopted. English is the official language of the conference. We welcome paper submissions.

GLOSEARCH 2018 conference is organized by Association of North America Higher Education International (ANAHEI) and sponsored by **Hoa Sen University, Vietnam** and **University of South Florida Sarasota-Manatee, Florida, USA**.

### Topics of interest for submissions include, but are not limited to:

- Accounting
- Consumer Behavior
- Corporate Finance & Governance
- Creating Value in Delivering and Managing Services
- Econometrics
- Economics
- Education & Training
- Environmental Issues/Sustainability & Green Tourism
- Event/Conference/Convention Management
- Finance & Banking
- Food and Beverage Management
- Hospitality & Tourism/Smart Tourism
- Hotel & Lodging Management
- Human Resource Management
- Innovation & Entrepreneurship
- International Trade
- Law, Ethics & Social Responsibility
- Leisure Management
- Management
- Marketing
- Research Methods
- Service Management
- Social Science Studies
- Sports Management
- Strategy & Global Trends
- Technology/E-Business/Social Media

## Important Dates:

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Manuscript submissions deadline	July 2, 2018
Acceptance notification	On a rolling basis
Camera-ready copy submission deadline	August 20, 2018
Early bird registration deadline	July 30, 2018
Late registration deadline	September 3, 2018
Conference dates	October 2-5, 2018

## Submission Categories:

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1. **Abstract only\*** should be **minimum 1,000 words** (excluding reference list).
2. **Full paper\*** should be **minimum 3,000 words** (excluding reference list and acknowledgements and appendices if applicable)
3. **Roundtable discussions\*** should be **minimum 1,000 words** (excluding reference list).
4. **Symposium presentations\*** should be **minimum 1,000 words** (excluding reference list).
5. **Poster presentations\*** should be **minimum 1,000 words** (excluding reference list).

**\*All documents should be written in only word document (.doc or .docx) formats.**

## Conference Registration Fees:

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Types	Early Registration by July 30, 2018		Late Registration by Sep. 3, 2018***	
	ANAHEI Members*	Non-ANAHEI Members	ANAHEI Members*	Non-ANAHEI Members
Regular Registration	275USD	400USD	375USD	500USD
Student Registration	150USD	275USD	250USD	375USD
Vietnamese Delegates***	100USD	225USD	125USD	250USD

\*Please [sign up](#) to be **ANAHEI member for free**. After signed up, please log in and click on the conference registration menu, you will see a discount code. Please add this code while checking out!

\*\*Registration will close on September 3, 2018 at 11.59PM EST.

\*\*\*Registration fee difference between regular registration and Vietnamese delegates are sponsored by Hoa Sen University.

## Conference Fee Include:

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- Attendance to the conference
- Conference materials with final program, badge and proceedings
- Luncheon
- Welcome Reception

## Conference Session Formats:

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Sessions will vary in structure in order to provide a robust conference experience for presenters and participants. Presenters are asked to identify their preferred format in their proposal; however, proposal reviewers may suggest alternative formats and/or the combination of like topics for shared concurrent sessions.

### 1. Concurrent Presentations

Concurrent Presentations and Shared Concurrent Presentations are sessions that present research, theory, concepts, and practices. This track welcomes papers that are fully completed research papers for stand up presentations. Concurrent sessions are 20 minutes long and consist of either one presentation for the full 20 minutes, or in shared sessions, two presentations. Submissions are required to be either conceptually- or empirically-based. Conceptually-based papers seek to develop a fuller understanding of the education by building on existing knowledge. Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field.

### 2. Poster Presentations

Poster Presentations provide an opportunity to present and discuss one main research theme, program, practice, or relevant topic in an informal setting, somewhat like an exhibit hall or information fair. The poster session submission includes: (1) significance of the study, (2) literature preview, (3) proposed methodology, and (4) implication/application for education. A good poster session centers on one main theme, presents useful information, and stimulates discussion. Presenters use poster materials needed to cover much of one side of a 4' by 8' standing position. Additional information will be provided to presenters that are accepted to present at the conference.

### 3. Roundtable Discussions

Roundtables create opportunities for small groups to engage in discussion about a particular educational topic. Generally, these sessions consist of 6-12 people and are held at large, round conference tables. The proposal must include a list of 2-3 clearly stated discussion questions to encourage participation among the audience. Please note that several roundtable discussions happen simultaneously in the same, large room, so formal presentations using slides and/or other support media are **not** possible.

### 4. Symposium Presentations

Symposium presentations are formal presentations on an educational topic. Typically conducted in presentation format, these are used generally to report interesting initial findings from a research project. Since these sessions are not blind-reviewed, they are not designed for complete research projects.

Submit your abstract now: <http://glosearch.org>



Association of North America  
Higher Education International